

**A SURVEY OF ESP DEGREE, DIPLOMA, CERTIFICATE
AND CREDENTIAL PROGRAMS WORLDWIDE**

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Abstract

The following is a compilation of information regarding ESP degree, diploma, certificate and credential programs worldwide. To merit inclusion in this survey, a program must bestow either a credential in English for Specific Purposes or one in an area typically recognized as the province of ESP, such as Business English or English for Science and Technology. While the majority of the institutions offering ESP training are located in the UK, a significant number of the programs described offer distance or short-term residential options which could be pursued by candidates residing in other locations. As the information contained was obtained directly from the Internet, any and all representations regarding programs should be attributed to their original poster(s). Please make use of each institution's contact information to obtain current course-related information for any program(s) included in the survey. The omission of information regarding any program(s) was purely unintentional and should in no way be construed as a comment on any institution and/or its programs; in order to keep this reference both current and comprehensive, readers are invited to submit program information to the author at <holden@nsknet.or.jp>. Updates to this information and links to these programs are available online at <http://www.nsknet.or.jp/~holden/index.html>. (English for Specific Purposes on the WWW Homepage).

Key-words: ESP courses survey; ESP training.

Resumo

O que segue é uma compilação de informações quanto a diplomas, certificados e programas credenciados em Inglês Instrumental no mundo. Para merecer a inclusão neste levantamento, os programas devem possuir credenciamento em Inglês Instrumental, ou em uma área tipicamente reconhecida como esfera de ação do

Inglês Instrumental, como Inglês para Negócios ou Inglês para Ciência e Tecnologia. Embora a maioria das instituições que oferece capacitação em Inglês Instrumental esteja localizada no Reino Unido, um número significativo dos programas descritos oferece cursos à distância ou opções presenciais mais curtas, que poderiam ser frequentados por candidatos residentes em outros locais. Como as informações foram obtidas diretamente da Internet, toda e qualquer especificação com relação aos programas deve ser atribuída aos seus anúncios originais. Pedimos a gentileza de utilizar as informações para contato de cada instituição para obter informações atualizadas relacionadas aos cursos dos programas incluídos no levantamento. Qualquer omissão de informações que porventura tenha ocorrido foi puramente não-intencional e não deve de maneira alguma ser considerada como um comentário sobre a instituição e/ou seus programas; para manter essa referência atualizada e abrangente, os leitores estão convidados a submeter informações sobre programas para o autor em <holden@nsknet.or.jp>. Informações atualizadas e links para esses programas estão disponíveis online em <http://www.nsknet.or.jp/~holden/index.html>.

Palavras-chave: levantamento de cursos em Inglês Instrumental; capacitação em Inglês Instrumental.

1. Masters Degree Programs

M.Sc./Diploma in Teaching English/Teaching English for Specific Purposes

Aston University
Birmingham, England

Duration: Residential M.Sc.: 1 year; Distance: 2-3 years;

Residential Diploma: 6 months; Distance: 1 year

Tuition: Please contact the Language Studies Unit

Commences: Residential M.Sc./Diploma: October; Distance

M.Sc./Diploma: January

Entrance Requirements: (M.Sc.) Students should be graduates of an approved university or possess qualifications deemed by Senate to be equivalent. This is an advanced academic course, not teacher training, and it involves rigorous intellectual effort. The typical student for this course is one with a good academic record and substantial experience in the field of English Language Teaching (or a related activity), who wishes to develop more advanced awareness and ability with a view to taking on decision making responsibilities in the classroom or in EFL administration, evaluation and coordination. There is considerable flexibility with regard to the subject of the degree qualification, but at least three years' professional experience is necessary. (Diploma) Candidates should generally have the above qualifications or an approved qualification in teacher training or education, and substantial ELT experience. Students registered for the Diploma in the first instance may, and often do, proceed to the M.Sc. course on satisfactory completion of the Diploma phase. Program Description: the aim of the M.Sc./Diploma programme is to give anyone faced with the responsibility for decision making in ELT the ability to take stock of, and act upon, all relevant aspects of a particular language teaching environment in terms of: communicative purpose, patterns of discourse, grammar, pedagogic principles, language learning theory, programme design, evaluation of existing materials and production of original materials.

These concerns are covered in the context of specific common core components. In addition, the student selects one further related area from a list of options to add to those given above, and, finally, identifies a topic for more detailed study and presentation in the form of a dissertation. Assignments and the dissertation should relate directly to the student's own professional environment.

The course structure and component titles for the Teaching English (TE) and Teaching English for Specific Purposes (TESP) courses are identical, as are the general topics covered. However, there is a significant difference in focus which should be reflected in the selection of assignment topics and which has led to substantial

differences in the composition of the Methodology and Materials Analysis and Production components.

Contact/Information:

Language Studies Unit

Department of Languages & European Studies

Aston University

Birmingham B4 7ET, UK

Telephone: 0121 359 3611 extension 4242.

Fax: 0121 359 2725.

email:<lsu@aston.ac.uk>

M.A. English for Specific Purposes

The University of Birmingham

Birmingham, England

Duration: One year full-time or 2-year part-time; dissertation can be done at distance.

Tuition: roughly £ 6000 overseas, £ 2800 home and EEC.

Commences: September 1997

Entrance Requirements: A good first degree and TEFL or ESP experience

Program Description: The goals of the MA in ESP are to take in-service professionals in ESP and develop their knowledge of theories of language and learning and apply them confidently to a variety of ESP situations. The program consists of 2 10-week modules: first module comprises Halliday, linguistics, lexis, pedagogical grammar, second language acquisition, discourse analysis; second module comprised of 6 options out of a selection - ESP, genre analysis, innovation, language policy, corpus linguistics, Business English, English for Academic Purposes, teacher training, translation. Attachment to English for International Students for teacher development and research.

Assessment: Assessment is by take-home exam and essay at the end of each 10-week period plus a 12,000 word dissertation of the candidate's choice related to ESP.

Each course (6 in each module) is of 15 hours contact time, so in each 10-week module participants get a total of approximately 90 hours contact time. The first module lasts from September to December and the second from January to April (10 weeks each module; Module 3, the dissertation, is from May to August - no classes just research). The total time required is thus 12 months full time; if one does the dissertation at a distance only 6 months residence in Birmingham is required, i.e. from September - April. The schedule for the 2-year option is September to December 1997 (module 1); 1998 away; January to April 1999 (module 2); dissertation for the remainder of 1999.

Contact/Information:

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The University of Birmingham
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M.Ed Teaching English for Specific Purposes

The College of St. Mark & St. John
Plymouth, England

Duration: 1 year

Tuition: EU rate: Please contact the university; £ 5500 (overseas)

Commences: October

Entrance Requirements: Undergraduate Diploma + 3 yrs teaching experience

Program Description: Available from the university.

Contact/Information:

Director, INTEC
The College of St Mark & St John
Derriford Road, Plymouth
Devon, PL6 8BH
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MA Applied Linguistics w/ Reference to ESP*University of Durham*

Durham, England

Duration: 9 months - 3 years

Tuition: £ 2350 (UK & EU); £ 5980 (overseas)

Commences: 7 October

Entrance Requirements: Undergraduate Diploma + 3 yrs teaching experience
Program Description: candidates for the MA Applied Linguistics w/ Reference to ESP will undertake courses in Language Description, Language Acquisition, Pragmatics, Introduction to ESP, Exploring ESP, and three additional courses from either Linguistics or Language Acquisition and Language Teaching modules. Assessment of all modules is by 3000 word essay. A minimum mark of B- is required for all components and the dissertation. All MA programmes are available on a full-time, part-time or full-time discontinuous basis. Courses may be taken full-time over 9 (except Translation) or 12 months, over 2 years part-time and over up to three years full-time discontinuous.

Contact/Information:

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MATESOL with an Emphasis in English for Specific Purposes

Department of Linguistics and Language Development, San Jose State University

San Jose, California, USA

Duration: Two years. Fall semester: late August-December; Spring semester: late January-May.

Tuition: Resident: app. \$2500 for four semesters; nonresident: app. \$3500 for four semesters.

Accommodation and Board: Residence Hall per semester: single occupancy with meals \$2837-\$3085; double occupancy with meals \$2653-\$2901. Private apartments (must be found on own initiative): \$700-\$1200/month (rent only)

Commences: Late August or late January of each year.

Entrance Requirements: "B" average for last 60 semester or 90 quarterunits, TOEFL score of 570 or above for nonnative speakers, and proficiency in English and one other foreign language. Prerequisite courses (or demonstrable equivalent): Introduction to Linguistics (Linguistics 101) and Patterns of English (LLD 107). No more than two classes (six units) may be transferred from other institutions.

Program Description: The MATESOL with an Emphasis in ESP provides a thorough preparation in all aspects of teaching English as a second or foreign language. Ten classes, three of which concern ESP, are required for the degree. The seven non-ESP courses are English Structures for Teaching I (pronunciation, grammar, vocabulary); English Structures for Teaching II (semantics, pragmatics, discourse analysis); Second Language Acquisition; Intercultural Communication; Methods and Materials for TESOL; Curriculum and Assessment in TESOL; and Practicum in TESOL.

The ESP Emphasis requires three courses: 1) Foundations of ESP includes the history and development of ESP, linguistic analysis in ESP, and needs analysis; it requires students to find a

company or other ESP setting in the region that has nonnative-English-speaking employees and to conduct a thorough ESP needs analysis from all perspectives (e.g., owner, supervisor, employee, field, product); 2) ESP Course Design includes ESP curriculum and materials development, ESP textbook evaluation, ESP testing and evaluation, and ESP administration; it requires students to design a course based on the needs analysis produced in the first course; 3) Special Topics in ESP is an in-depth study of a particular type of ESP, depending on the interests/experience of the students (e.g., EAP, EST, workplace, business, medicine, law, art and design), including a practicum in which the student teaches and videotapes 2 one-hour lessons addressed to a nonnative audience representing the field concerned.

Participants must complete all required courses with a grade of "B" or better, satisfy the Graduate Writing Examination, and pass a departmental comprehensive final examination, upon which the MA degree will be awarded.

Contact/Information:

Peter Master
Department of Linguistics and Language Development
San Jose State University
One Washington Square
San Jose, CA 95192-0093, USA
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E-mail: Linguist@email.sjsu.edu

2. Diploma & Certificate Courses (University)

Certificate of Advanced Studies: Teaching English for Specific Purposes

Lancaster University Institute for English Language Education
Lancaster, England

Duration: 10 weeks three times a year, subject to demand:
October-December

Tuition: £ 2135 (subject to revision)

Accommodation and Board: Single on-campus study-bedroom: £50 per week (room only) Homestay in the local area: £90 per week (bed, breakfast and evening meal Monday to Friday, and full board at weekends).

Commences: October, January and April - subject to demand.

Entrance Requirements: a good first degree; intended for teachers, programme supervisors, teacher trainers, curriculum developers and others involved in the teaching of learners who need English for their studies or work.

Program Description: The Certificate of Advanced Studies: Teaching English for Specific Purposes aims to provide participants with the theoretical background to teaching English for Specific Purposes, opportunities to see how these ideas are manifested in practical classroom materials and procedures, and opportunities to relate the work of the course to the home teaching situation.

The course consists of four main stages: (Week 1) Orientation, Introduction to the course, participants' home teaching situations and basic concepts. (Weeks 2-4) Basic Principles and Practice Linguistic Descriptions; Learning Theories; Identifying and Meeting Learners' Needs. (Weeks 5-9) Procedures, Materials and Techniques Topics in this stage vary according to the interests of participants, but typically include the teaching and testing of reading, oral skills, listening, writing, grammar, vocabulary, etc. (Week 10) Preparing for Change Management in the participants' home teaching situations. In addition, Options (e.g. Materials Writing, Materials Evaluation, CALL, etc.) are offered (topics vary, depending on interest and staffing). Participants undertake two written assignments relating to Stages A and B, and carry out a project.

Participants may register for the award of the University-validated Certificate of Advanced Studies by payment of a registration fee of £ 35.00*. Course work will be formally assessed, and the certificate awarded for a satisfactory level of performance. Participants not registering for the validated course certificate, and whose attendance is satisfactory, will receive an IELE certificate.

Contact/Information:

The Secretary
George Fox Building
Lancaster University
Lancaster LA1 4YJ England
email:<iele@lancaster.ac.uk>

Certificate in the Teaching of English for Specific Purposes (ESP)

University of Essex Language & Linguistics Department
Colchester, England

Duration: 10 weeks

Tuition: Please contact EFL Unit Coordinator, Department of Language and Linguistics

Commences: Please contact EFL Unit Coordinator

Entrance Requirements: Applicants should be university graduates. Non-native speakers will be expected to have a high standard of proficiency in English.

Course Description: This course is intended primarily for practising teachers of English as a Foreign or Second Language, preferably with some interest or experience in ESP. Some knowledge of Applied Linguistics would be useful, but is not necessary. The aim of the course is to give an overview of major concerns in ESP course design; to examine critically current developments in theory and methodology; to evaluate various types of syllabus and teaching material against this background, and to

enable participants to undertake a practical project of their own. The Department holds a comprehensive ESP collection which is available for course members to use. Course Structure: Each of the first six weeks is built around a particular theme, and the following areas are covered: 1) Survey of ESP course development, and basic issues of definition. 2) Stages of planning in ESP course design, with particular reference to the analysis of needs. 3) Approaches to the design of ESP materials: theoretical bases and applications. 4) Evaluation of ESP materials, and criteria for design. 5) The concept of skills in ESP. 6) The role of testing. In this part of the course, there are three kinds of tuition, provided through lectures, seminar discussions, and workshops. In the second part of the course, the major emphasis is on an individual project, e.g. the design of a set of teaching materials. Seminars and workshops also take place on classroom observation; teaching training; self-access programmes and individualisation; and the use of computers in language teaching.

Assessment: Assessment is based on the project, two coursework assignments, and a take-home examination held during the final week of the course. For candidates who attain an appropriate standard, the certificate may be awarded with distinction.

Contact/Information:

EFL Unit Coordinator

Department of Language and Linguistics

University of Essex

Wivenhoe Park Colchester CO4 3SQ Essex, U.K.

email:<spena@essex.ac.uk> (Dr. Andrew Spencer, Director of Graduate Studies)

Certificate in TEFL/ESP

University of Liverpool Applied English Language Studies Unit
Liverpool, England

Duration: The part-time course consists of two evening sessions per week for two terms commencing in January and including one

intensive, full-time week during the Easter vacation. The full-time courses of six weeks commencing in July and August.

Tuition: £950 including registration fee and excluding accommodation. All fees are subject to review. *Accommodation:* If you require accommodation, you should contact the Unit for details of private and University accommodation. (University accommodation will normally only be available for the full-time courses in the summer.)

Commences: part-time: January; full time: July/August

Entrance Requirements: The minimum requirement for both the part-time and full-time courses is a first degree in any subject or equivalent evidence of educational maturity. Overseas candidates will have a minimum British Council IELTS score of 6.5 or equivalent qualification. Potential candidates will be invited to interview in the Unit. Only in exceptional circumstances will a place on the course be offered without a preliminary interview.

Program Description: The course leading to the award of the Certificate in TEFL/ESP is designed for intending teachers of TEFL and/or ESP who have little or no previous experience of this type of teaching or who have some experience but wish to improve their teaching skills and to gain a recognised qualification. Consisting of four units, totalling 150 hours of tuition and supervision, the Certificate course provides you with guided practice in the basic techniques of teaching, underpinned by a thorough theoretical foundation and complemented by lesson observation, materials evaluation and design, and training in the analysis of English. Successful completion of the course will equip you with the knowledge and skills to conduct a language class with competence and confidence. The four units consist of two taught foundation units of fifty hours each, and two practically-oriented units of twenty-five hours each. Units 1 and 2 involve lectures and seminars, reading written assignments, and materials evaluation. They cover basic methodology and issues in TEFL/ESP as follows: UNIT 1: Background to English Language Teaching, The Language Learner, Roles of Teachers and Learners, Developing Awareness of Language as a System, Presenting and Practising

New Language; UNIT 2: Reading and Writing Skills, Speaking and Listening Skills, Testing and Assessment, English for Specific Purposes, Technology Aids in the TEFL Class (including Computer Assisted Language; UNITS 3 and 4 consist of workshops and practice sessions dealing with classroom techniques, guided lesson observation, team-teaching, supervised teaching practice and materials development.

Students are encouraged to undertake practical work with language learners involved in a variety of learning contexts, from general EFL classes to advanced English for Academic Purposes classes, with overseas student groups in the University. They will be given an opportunity to utilise materials and methods examined during the foundation course and to revise and develop additional materials. Students will also be asked to build up a case history of a learner in English, to maintain a file of lessons observed, taught and evaluated, and to keep a record of his or her own learning experiences on the course.

Contact/Information:

Applied English Language Studies Unit
Modern Languages Building 3F
University of Liverpool
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Liverpool L69 3BX, U.K.
Tel: (+44) (151) 794-2735
Fax: (+44) (151) 794-2739
email:<ms2928@liverpool.ac.uk>

**LCCIEB Certificate in Teaching English for Business;
LCCIEB Diploma in Teaching English for Business**

London Guildhall University
London, England

Duration: (certificate) two weeks; (diploma) two 3-week courses in successive years.

Tuition: (certificate) £495, incl. LCCIEB exam; (diploma) £530, incl.LCCIEB exam, all tuition and project supervision)

Accommodation: Homestay accommodation can be arranged for the January course. The cost for bed, breakfast and evening meal is expected to be in the region of £95 per week. Some half-board and self-catering accommodation can also be arranged in private homes. For the July course homestay can be arranged and, in addition, single study bedrooms can be booked in a University Hall of Residence for approximately £17.00 per night, bed and breakfast.

Commences: 14 - 25 July 1997; 5 - 16 January 1998.

Entrance Requirements: (certificate) Participants should normally have a first degree and be trained teachers of English as a Foreign Language with at least one year's general EFL teaching experience. They are assumed to have little or no experience of teaching English for Business. The course is open to both native and non-native speakers of English.

Program Description: A two-week workshop-based training programme to prepare teachers of English for the London Chamber of Commerce and Industry Examinations Board's Certificate in Teaching English for Business; course content includes Introduction to Business Communication, ESP and Business English, Business Communication Skills, and teaching Telephone Skills, Business Writing, Handling Texts, Negotiations, Meetings Skills, and Presentations; General Communication Skills (including Language Input and Feedback), Social English, Use of Video, Public Examinations in EFB, Course Planning, and an Extended Business Case Study Materials Workshop.

Participants will be introduced to a range of recently published teaching materials. Most sessions will incorporate a workshop element, but there will be one major workshop activity to create a workable set of materials for an elaborated case study. To qualify for the CertTEB, in addition to successfully completing the course with full attendance, participants will be required to

complete and report on a small-scale classroom-based assignment within six weeks of the end of the course.

Entry Requirements: (Diploma) Participants should have a first degree and be trained teachers of English as a Foreign Language with at least two years' general EFL teaching experience and at least one year's experience teaching English for business. The course is open to both native and non-native speakers of English, though it should be noted that the course includes no specific language development component.

Program Description: The course provides teachers with the opportunity to develop their knowledge of teaching techniques and materials and also to deepen their understanding of and ability to apply appropriate principles of methodology. The approach is exploratory, reflective and participatory with a minimum of lecturing and a maximum of discussion, exchange of ideas and productive practical work in workshop sessions. Course Content: In addition to the course requirements stated above for the certificate, participants in the diploma program will undertake studies of Language, Grammar and Communication; English for Social Interaction; Assessing Skills in EFL; Needs Analysis and Course Design; Cross-Cultural Studies; Applications of New Technology; Teaching One-To-One; Autonomous Learning and Learner Training; Marketing Self and Courses. In order to qualify for the Diploma in Teaching English for Business participants must attend and participate fully in both three-week courses, complete an essay on one of four given topics by 1 December following the first 3-week course, complete a classroom-based project during the year between courses and submit a report before the second 3-week course, complete a set of materials for an extended business case study by the end of the first 3-week course, and complete a course design assignment by the end of the second 3-week course.

Contact/Information:

The Secretary
English Language Centre
London Guildhall University

Old Castle Street
London E1 7NT England
Tel/Fax: (+44) (0)171 320 1251
email:<dscarb@mail.zynet.co.uk>

3. Distance Learning & Credential Programs

Certificate in English for Specific/Special Purposes (Teaching Business English)

The English Language Centre
London, England

Duration: Standard Course (10 weeks); Intensive Course (5 weeks)

Tuition: £ 175 (+£5 if overseas)

Commences: ongoing

Program Description: The ELC Certificate in ESP Course is primarily suitable for those who already have some experience or knowledge of TEFL/TESL and are interested in a more specialist area of teaching. The course consists of 3 Modules, each accompanied by an assignment of approximately 1200 words. Topics covered include: What's ESP, The Role of the ESP Teacher, Course Design, Needs Analysis, The Syllabus, Materials Design & Evaluation, Methodology, Evaluation & Testing. The ELC use a carefully structured approach providing a balance between educational theory and practical considerations. The overall objective is to equip the student into the confidence and skills necessary to produce a professional ESP teacher. The course is self-contained but reading lists for further study are also provided. You will be counselled and assessed by your own personal tutor. Each module of the course has to be completed before moving on to the next. Assignments may be resubmitted twice. Award of Certificate in ESP is restricted to those who successfully complete all modules and assignments. The ELC will then act as academic referees for future placements.

Contact/Information:

Michael J Deeney
Admissions
English Language Centre
Suite 3C, Standbrook House, 2-5 Old Bond Street,
London, United Kingdom, W1X 3TB.
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email:<elc@addnet.demon.co.uk>

TEFL/ESP Diploma Course

International Learning Centre, Ltd
Edinburgh, UK

Duration: 11-22 weeks

Tuition: Diploma in ESP Business Purposes (a special TEFL course to train those who wish to teach adult learners, especially those in the context of sales, marketing, business and management worldwide): £240.00 (\$370.00); Double Diploma in TEFL with ESP Business Purposes (both Diploma courses 'bolted' together - two awards are also made): £420.00 (\$620.00).

Commences: monthly/ongoing

Entrance Requirements: Applicants should be university graduates and teachers. It is our policy to accept all nationalities, however fluency in UK or US English is essential. Approximately 20% of our students are US citizens, the rest are mainly British and UK Commonwealth and EU nationals.

Program Description: International Learning Centre courses are conducted under a continuous assessment system (of assignments emailed or faxed to us). All courses are professionally and academically moderated and standardised. Distance Tutors are professionals who are able to counter the solitary aspects of learning by distance methods. The courses we offer may be studied anywhere there is a mailing service, a computer or a fax machine. We accept emailed responses to all assignments. You will have

your own Course Tutor to assist your studies at regular weekly times, if you desire. In addition, you may become a part of a group network (if in the UK, US, Germany or Japan) via email or telephone, thus creating the important tutorial atmosphere of residential study. All materials are provided. Materials are designed by our staff, who have full practical as well as academic experience.

International Learning Centres Awards and courses are recognised worldwide. ILC operate agencies in most European and Far Eastern countries, which assist at no charge in providing employment information to students on course completion.

Contact/Information:

ILC Ltd
12 Rutland Square,
Edinburgh, EH1 2BB, UK
Tel & Fax: 44 1259 720440
email:<100665.506@compuserve.com>

Teaching Business English

International House

Duration: Two weeks
Commences: varies
Tuition: £610.

Program Description: Courses for both native and non-native speakers in Teaching Business English are run in June and August by International House London and at other times by certain International House affiliates around the world. The London course leads to the Certificate of Teaching English for Business awarded by the London Chamber of Commerce and Industry. Funding may be available, subject to strict criteria, from the British Council or the Soros Foundation. More specific information may be obtained directly from International House London.

Contact/Information:

Maurice Cassidy
Executive Center
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106 Piccadilly
London W1V 9FL
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