

# Editorial

As the communication field magazines invest in the quality of their texts, not only technically, anchored in platforms and indexers, but scientifically, it is necessary to form specialized reviewers that contemplate the area in its policies and critical vanguards, without closing it in a restrictive orthodoxy.

Lies on the hands of the editors the responsibility to formulate collectively the best policies for journals's growth. In a recent meeting during the III Ibercom Forum, Latin Americans and Europeans discussed aspects of this quest for improvement. For my part, I believe that from now on the main problem to face is the pressure to publish that comes from the Brazilian agencies and universities. In fact, if the area production grows, such policy demands more publishing spaces, more competent specialized reviewers, open and available, tasks of difficult execution, given the volume it concentrates. To the magazines, neither matter specialized reviewers that write only two lines about the texts, nor the ones that take up to four months to answer nor the ones that show partiality regarding some theories.

One of the serious problems that we face is co-authorship. To *Galaxia*, it only makes sense when consisting in double authorship (not to even mention more than two authors). We must not accept an article written by one author and only signed by the other. This is fraud. Every researcher must be aware to that.

The recycling of texts must be avoided, to prevent the self-plagiarism. Furthermore, plagiarism characterizes another current problem. There are no reasons to copy parts of a text without citing them. Nothing is achieved by that. Citing is part of our work and it is necessary to know how to do it. Why do we cite? To contextualize a theme, to substantiate an argument, to characterize the epistemic positions of various theoretical trends of a field, to disagree of a position or to restate another, to present a methodological trend. There is a multiplicity of forms and reasons for citations and all of them connect us

to the scientific collective that we are part of. Plagiarism leaves the author alone, citation integrates him to a field.

It would be important the exchange of experiences and policies among the editors of the field to confront together problems that, after all, are rarely individual, amongst which some of the before mentioned, as well as to generate collective efforts in order to map texts and its thematics, discussing how to get to know the field beyond the bibliometric researches, asking ourselves: what kind of science are we making visible and publishing? What can we do to alter the negative aspects of this activity of us?

In this edition, *Galaxia* presents two articles of foreigner authors: Eric Landowski and Gianfranco Marrone, besides texts of Brazilian authors about audiovisual, photography, photojournalism, music, entrepreneurship, politics, curatorship, soap-operas, semiotics of culture, self-help, feminism, and activism.

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Editor