

EDITORIAL

## Digital governance and innovative management in the public and private sectors: strategic, social, and humanistic dimensions

*Governança digital e gestão inovadora nos setores público e privado: dimensões estratégicas, sociais e humanísticas*



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Guest Editor



The era of the current digital journey describes the autonomous phenomenon that shapes governance principles across all walks of life – from the public to the private, social services, and healthcare sectors. Technological communication is not only a means of efficient operations but also a driver of change across cultural, economic, and institutional sectors. This special issue comprises studies that illustrate the multifaceted character of digital governance, balancing technological rationality and humanitarian responsibility.

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The research work of the scholars here is oriented toward what we describe as informative technologies, green consciousness, enterprise collaborative initiatives, and government institutional empowerment. The natural result of the work is that in a set-up business, very honestly, the paper will be sponsored by the environment, which is really a good message to the people. The works give examples of how moving instruments, such as the shift from ERP and CRM systems to blockchain, IoT, and even big data, can remarkably increase transparency, build institutional trust, enhance budget security, and thus ensure citizen engagement in governance activities.

The topics covered in this issue include key areas of administrative system modernization:

1. Digital transformation of management and organizational efficiency: research on the integration of digital technologies into organizational management, green management, institutional reforms, and strategic planning;
2. Human capital and personnel policy in times of transformation: analysis of management competencies, personnel evaluation mechanisms, and the development of a professional culture in the civil service;
3. Sustainable development and green economy: formation of the concept of “natural capital,” greening of the agricultural sector, and introduction of digital tools for rational use of resources;
4. Innovations in the social sphere and healthcare – consideration of new models of social service administration, interagency cooperation, digital communication, and medical coworking as tools for improving service quality;
5. Transparency, accountability, and legal mechanisms of public administration: studying administrative and legal means of control in the field of public finance, anti-corruption initiatives, and digital monitoring;
6. Global processes and industry innovations: the application of digital technologies in tourism, adaptation to globalization challenges, and ensuring competitiveness in the service sector.

This issue focuses explicitly on Ukraine's digital transformation experience as a showcase of the combination of institutional stability and adaptability of management systems in addressing military challenges. The Ukrainian situation is a clear example of how, in the period of the crisis, even the public sector can still be innovative, and the new digitalization in the sector can be among the main sources of trust, transparency, and service quality of the public sector, and thus the main sources of the future sustainable recovery.

In general, this special issue is a depiction of digital governance as a technical-ethic system. The research articles reviewed in the issue state that digital modernization cannot be just a technical issue, technology adoption, the fourth industrial revolution, it's much more than that: it is also ethical governance, capacity building, social capital development, and environmentally friendly thinking.

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