

Editorial

This year our journal is going forward in the sense of integrating in our editorial board and reviewers a team of well known professors from top Universities in Brazil that deal with Innovation; and in this sense strengthening our efforts to jointly contribute with new solutions for the worldwide challenges of today and tomorrow. Actually this year the conclusions of the RIO +20 meeting show that, due to problems of timing, unless we learn ourselves to help each other based not only on the concepts of open and collaborative innovation, but also regarding open-source material like the case of the joint collaboration of Harvard-MIT-Berkeley that are becoming an outstanding example, we won't be able to solve critical problems of today and tomorrow; that may very well be solved if we develop enough trust and empathy between each other regarding research and development. We believe that our already established partnership within the International Conferences on Innovation and Management and this Journal, is a step ahead on this direction; and now more groups may be sharing and joining in our common efforts. Actually this first issue of the 2012 Volume of the Journal shows a variety of initiatives from several countries seeking new methods and applications that go from Integrating Research of Universities and Industry to Integrating Knowledge using an Interdisciplinary approach, from Strategic Portfolio Management to promoting trust using game theory in e-commerce. So in this way we hope we may keep on going ahead opening to this increasing worldwide sharing of innovating ideas for the best of all.

Arnoldo de Hoyos