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Editorial

As it was mention at the WEF at Davos earlier this year besides the environmental problems and climate change, we do have a great socio-economical challenge to find out ways to overcome the increasing concentration of growth and inequality worldwide. No doubt sharing and circular kind of economies may help a lot. So our first paper this time shows a way to implement Circular Economy to foster Consumer Ecological Behavior. As a matter of fact Demand for organic food in Europe keep on growing fast and it may become 50% already by 2030 according to a FiBL recent report. Our next paper relates to the benefits of using e-commerce for SMEs in Pakistan that represent 90% of all enterprises and employ 80% of the non-agricultural labour force, since it helps to reduce avoids intermediaries that keep good part of the profit, usually large organizations, transaction cost and particularly become open to larger markets. So like this one related to social impacts next paper relates to an empirical research of CSR positive influence on 101 Firms Financial Performance in Tanzania. Another empirical paper was a survey to try to determine the relative impact of the three value efficiency indicators, Human Capital Efficiency (HCE), Capital Employed Efficiency (CEE) and Structural Capital Efficiency (SCE) which are the components of the Value Added of Intellectual Coefficient VAIC™ on Financial of Banks in Tanzania. Next paper is a preliminary study about the role of political skill in determining career success. A complex problem like the next one, dealing with working conditions that may lead to burnout, particularly in professionals of the Health and Education segments in Brazil. Finally we do have a couple of papers dealing with comparing Sustainable Development Performance Indicators of 3 Regions – Iberoamerican Region (AIBER), AVECO Region (more developed countries) and OTHERS Region (less developed countries). These studies will become part of an Observatory that is being developed to help fostering and monitoring Sustainable Development Strategic Foresight at the Iberoamerican Region representing a Step Ahead regarding the SDG approved already last year and helping to harness the Data Revolution for Sustainable Development proposed by the UN.

Arnoldo de Hoyos