



EDITORIAL

Being the last issue of this year we start with a paper from China that may inspire us to integrate Arts and Classical mythology to interpret our day to day complex dynamics, as was done by James Joyce in its classical book *Ulysses*, through an inter and transdisciplinary approach. In a way keeping up with this idea next paper also from China deals with a way to accomplish recommendations by the General Secretary Xi, to foster creative and innovative transformation of Chinese traditional culture, in this case particularly focusing the Forbidden City. Regarding Historical Heritage next paper comes from Brazil and represents a contribution to a way of proper caring of this kind of places in the city of São Paulo; moreover considering these largest city of the country next paper focus Sustainable Urban Development in the Expanded Urban area of São Paulo in particular regarding Urban Solid Waste, showing that in spite of having an Official National Residual Waste Policy approved since 2014, not enough has been done to accomplish basic requirements. Next paper deals with appropriate ways to manage interregional water systems in the South of Brazil mostly related to Agribusiness. Next paper is a study using Structural Equation Model – SEM of a large number of construction initiatives in Nepal to find out initiative to find out how green transformational creative leadership played an important positive role for green building sustainability via green creativity and green procurement. Next paper is a study from Spain related to Innovation Management to find out why and how Strategy, Processes, Culture, and Funding may actually be the Groundwork for Sustainable Innovation. Next one is a study seeking to define a conceptual framework to develop strategies for the formation of entrepreneurship and innovation ecosystems, in territories of low population density in Portugal, basically founding programs on urban rehabilitation, fostering the culture of hospitality, increased use of endogenous resources, quality of life, qualification of human resources and of course support for entrepreneurship and innovation. Next paper comes from Sri Lanka and considers a large number of Small and Medium Enterprises – SME to find out how open innovation orientation of SMEs significantly influences on nurturing greater innovation and attaining sustainable goals in long-run, while the entrepreneurial orientation drives the whole process; and moreover that actually bricolage plays an important role on that. Next paper comes from Brazil, using data from the *Best Places to Work - GPTW*, showing that actually Competency and Knowledge Management increases the organization's competitiveness potential. Next papers come from China and refers to a statistical study reinforcing the importance of Research and Development on Economic Growth on 35 OECD countries over the period of 2000-2016. Next paper comes from Brazil and relates to a study of ways to develop more specific Multi Criteria Sustainability Indexes that basically shows that the techniques used in the process of normalization, weighting and aggregation of a set of data in a sustainability index present weaknesses and limitations. Speaking about more specific Sustainability Indexes next paper, also from Brazil, shows an Index developed for the ideal of a Society 5.0, recently developed in Japan, that represents the emerging of a new Civilizational Framework stage that is taking place in conjunction with the new digital age, somehow related to the 4th Industrial Revolution; involving people, technology, sustainability, risks and opportunities; but basically more Human Centered. To monitor the process at countries levels a new Synthetic Indicator S5I was developed using 35 Variables on 57 Countries from all over the world, involving aspects like people, technology, sustainability, risks and opportunities; and a Ranking of Countries and Map is presented. Last paper comes from Argentina and consists on a didactic proposal for a social and political approach of problems of sustainability at this anthropocenic times, through a more transdisciplinary education approach, uncovering the political dimension to repoliticize education, transcend the division between relativism and objectivism and encourage theoretical positioning without determinisms.

INDEX

JAMES JOYCE'S ARABY IN INTERARTS PERSPECTIVE OF CHINESE CLASSICAL ART THEORIES.

Hu Min. **4-11**

INHERITANCE AND INNOVATION, ADJUSTMENT AND ACCUMULATION: ON THE MODERNIZATION THINKING OF CHINESE TRADITIONAL CULTURE FROM THE DEVELOPMENT OF THE CULTURAL AND CREATIVE INDUSTRY OF THE FORBIDDEN CITY.

Zhu Meifan, Ai Wenjing. **12-22**

HISTORICAL HERITAGE AND SUSTAINABLE URBAN DEVELOPMENT: CHALLENGES IMPOSED ON OWNERS AND MANAGERS OF LISTED HISTORICAL BUILDINGS IN THE CITY OF SÃO PAULO.

Fernanda Cardoso Romão Freitas, Fabiane Domingues de Magalhães de Almeida, Alcides Garcia Junior. **23-35**

SOLID WASTE MANAGEMENT IN BRAZIL PARADOXES AND SOLUTIONS.

Estela Cristina Bonjardim, Raquel da Silva Pereira, Isabel Cristina dos Santos. **36-52**

SECTORIAL WATER CONSUMPTION IN THE INTERREGIONAL SYSTEM OF INPUT-PRODUCT PARANÁ- BRAZIL.

Paulo Rogério Alves Brene, Umberto Antonio Sesso Filho, Ronaldo Raemy Rangel, Patrícia Pompermayer Sesso, Irene Domenes Zapparoli. **53-68**

HOW GREEN TRANSFORMATIONAL LEADERSHIP INFLUENCES SUSTAINABILITY? MEDIATING EFFECTS OF GREEN CREATIVITY AND GREEN PROCUREMENT.

Ashok Kumar Shah, Yu Jintian, Dinesh Sukamani, Manita Kusi. **69-87**

STRATEGY, PROCESSES, CULTURE, AND FUNDING THE GROUNDWORK FOR SUSTAINABLE INNOVATION.

Joaquim José Carvalho Proença. **88-100**

STRATEGIES FOR THE FORMATION OF ENTREPRENEURSHIP AND INNOVATION ECOSYSTEMS: CONCEPTUAL FRAMEWORK FROM PORTUGUESE CASES.

Daniela Fantoni Alvares, Ana Isabel Dias Daniel, Celeste Maria Dias de Amorim Varum, Anabela Botelho. **101-126**

OPEN INNOVATION ORIENTATION AND SUSTAINABILITY OF SMEs: DO ENTREPRENEURIAL ORIENTATION AND RESOURCE BRICOLAGE MATTER?

Kumudu Jayawardhana. **127-146**

COMPETENCY MANAGEMENT, KNOWLEDGE MANAGEMENT AND CORPORATIVE EDUCATION: A STUDY ON BRAZILIAN COMPANIES.

Fernando José Lopes, Vivian Gava Malta de Abreu, Roberto Shizuo Kumasaka, Alessandro Marco Rosini, **147-158**

INNOVATION EFFECT THROUGH RESEARCH AND DEVELOPMENT ON ECONOMIC GROWTH IN 35 OECD COUNTRIES.

Maman Ali M. Moustapha, Qian Yu. **159-166**

METHODS OF STANDARDIZATION, WEIGHTING AND AGGREGATION IN THE FORMATION OF SUSTAINABILITY INDEX.

Alexandre André Feil. **167-187**

A RANKING OF COUNTRIES CONCERNING PROGRESS TOWARDS A SOCIETY 5.0.

Arnoldo José de Hoyos Guevara, Daniela Mary Terra, Jerônimo Henrique Portes, José Luiz Alves da Silva, Kallita Ester Magalhães. **188-199**

SUSTAINABILITY IN ANTHROPOCENIC TIMES: A DIDACTIC PROPOSAL FOR A SOCIAL AND POLITICAL APPROACH OF PROBLEMS OF SUSTAINABILITY.

Thomas Block, Erik Paredis, Peter van Aert. **200-220**