

EDITORIAL

1. We start this issue again with the global challenges concerning ways to deal with the COVID-19 this considering the impacts of COVID-19 on corporate social responsibility and corporate governance policies, which are no doubt essential to overcome the present-day crisis. **2.** Speaking about implementing ESG in Banks next paper deals with a green banking performance index developed that considers the importance that banks in particular may give to environmental issues in Portugal that showed a large difference between the 5 most representative banks among the 12 considered that are very concerned and the others that may only have a medium level of concern in terms of environmental issues **3.** The demand for green technologies in Brazil generated by the need to overcome barriers imposed in trade agreements coexists with the lack of technological capacity and development costs; and next paper shows areas such as health, infrastructure and education in Brazil do not receive public investments to encourage the development of green technology and when they do receive these investments, they occur in equally different dimensions and values. It is necessary to build more effective public policies for environmental protection, social protection and economic development. **4.** Besides this aspect next paper is a preliminary study considering another challenge with the COVID-19 regarding ways to deal with the shift to the new context of Home-Office at private and public organizations for which we were not prepared, and particularly considering possible Generational Digital Skills Gaps among the X, Y and Z generations. **5.** Next paper deals with the critical issue of the essential need to have an appropriate Governance regarding the Future of Food and Water, something that in particular is being a concern at the Food System Summits showing that the success depends on the Engagement of Citizens all over the world, so the paper deals with basic impacts today like Climate change and urbanization that particularly in developing countries like Brazil represents today a very critical issue. **6.** Next paper refers to models describing the share of innovative goods, works and services in total production volumes by region and industry; being developed based on official statistical information for all 82 regions of Russia and 45 types of economic activity that shows the average share of innovative products for the period under review was only about 5% of all manufactured products and moreover, changes a lot from region to region and type of industries. **7.** One more paper also using some Linear Regression seeks to identify the factors that may affect the economic stability of telecommunications enterprises in Ukraine. **8.** Today Environmental, Social and Corporate Governance – ESG movement is growing worldwide very fast, so next paper from Brazil represent an important study on how Social Networks, Stakeholder Capitalism and Development may represent a real Metamorphosis of Organization and Society that could foster Social Development. **9.** Keeping on the role of Stakeholders next paper also from Brazil and represents a preliminary study to find out the impact of internal and external Stakeholders on Digital Transformation Programs and Portfolios as well as trimming required in the process. **10.** Next paper refers to an exploratory survey that seems to indicate the limited impact of Viral Marketing to create Brand Awareness due to the lack of exposure and previous experiences of the public. **11.** Considering Social Progress in Brazil next paper to the historical use of volunteer workmanship with the purpose of solving janitorial service problems in the city of São Paulo present in the society since the primordial years of small towns and cities showing the importance to use and educate the human workmanship, that may become major economical agent of transformation regarding care of public services, promoting social impact and urban transformation. **12.** Now moving to another sector next paper deals

with the pressing need to develop more advance ICT skills, in particular considering the usage of immersive environments (VR or AR) in the teaching and learning of logic and/or computer programming that represents a challenge for teachers due to accelerated innovative advances going on. 13. Next paper shows how the use of Data Analytics Tools may increase efficiency in the Internal Audit Project Portfolio, reduce the intensity of the work, expand its reach in the results and increase the efficiency of production in time and cover the cycles of audited processes. 14. Regarding Regional Economic development but now dealing with the Impact of Belt and Road Initiative (BRI) from China, that involves 130 Countries and 30 International Organizations in Asia, last paper deals with the spillover effect on economic sectors that still leads to GDP Growth.

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