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Avaliação: Melhores práticas editoriais da ANPAD

EDITORIAL

This time we start with seven fast track papers from Brazil that come from the 19th International Conference on Innovation and Management that took place on-line at the University of Paris and dealing with a variety of important topics like the ones related to the impacts of the Accelrated Digital Revolution going on, particularly regarding the new generations but also including the everday more active impacts of ESG developments at the Organizations. Then comes one from Brazil dealing with apporpiate ways to deal with challenge of Waste Treatment through an approach based on a transition to a circular economy in sanitation systems. After that one there is a relevant paper concerning the great Social Challenge of Sustainability under the context of Globally Acelerated Urbanization, and refers in particular to a case study in Thehran City. Then comes a paper from Ghana were since 1992 the state, government, and stakeholders assumed the compromise to protect and manage the environment to implement sustainable development goals (SDG); and for this purpose, the government needs to be measuring, supervising, revising, and evaluating their growth towards meeting SDGs in environmental issues geared towards achieving SDG targets and frequently communicating their development to the public. Then comes a paper from Pakistan related to a case study concerning the Pharmaceutical Industry, regarding the benfits of using an strategic approach of Reverse Logisitcs and supply chain performance. And after that one there is a relevant paper concerning the great Social Challenge of Sustainability under the context of Globally Acelerated Urbanization, and refers in particular to a case study in Thehran City. Next one regards a study that shows the high impact of Industry 4.0 on the Ukrainian economy, in particular today and in the energy sector. As a matter of fact, renewable energy consumption in Ukraine increased significantly during the studied period basically due to the development and implementation of the latest technologies in energy scenarios indicating also that the timing of achieving the goals are the main difference in energy scenarios between developed countries and developing countries. Next one is an interesting study of the way, challenges and benefits of using Radio Frequency Identification (RFID) technology as an Ordering Coordination System (OCS) for Industry 4.0 showing that benefits are more explicitly related to the initial stages of implementation of the ecosystem 4.0, such as real-time monitoring and decision-making optimization. Finally, last is a paper form Brazil that focus the great relevance of today under the Accelerated Digital Revolution and the Pandemics on its way, improving soft skills like Empathy and Resilience may make a great difference for employability in the job market particularly considering human creativity, facing the replacement of labor by robots and AI.



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