

## EDITORIAL

We start this issue with a paper from Brazil dealing with a very important question of how to prepare new generations for dealing with challenges at these times of accelerated exponential innovations particularly regarding AI like is the case of the ChatGPT type of algorithms; and as matter of fact the second paper now coming from Brunei also reinforces the idea by considering soft skills, communication skills and problem-solving skills, among others regarding the influence of five items of psychological capital PsyCap namely *Hope*, *Selfefficacy*, *Resilience*, *Optimism* and *Grit* on Graduate Employability. To reinforce these ideas next paper comes this time from Pakistan and deals with a study using data from the Global Entrepreneurship Monitor (GEM) on 108 countries from 2009 to 2017 to explore determinants of necessity-based entrepreneurship and opportunity-based entrepreneurship that shows that human capital improvement enhances the opportunities for entrepreneurial transformation while decreasing necessity-based entrepreneurship due to higher job creation. Next paper and deals with a Statistical ANOVA demographical analyses regarding Employee Sustainable Behavior, that may help to foster sustainable behavior among their employees at the workplace within the demographic context on the IT Sector in India. Next paper coming from Brazil deals with a Cause Related Marketing approaching Corporate Social Responsibility showing the benefits of strategic partnerships between companies and social organizations. Following on this topic next paper coming now from Pakistan explores the role of social capital as an intangible potential asset of a firm. This Study delas with impacts of Corporate Social Environment on Firm Sustainability as the mediator role of social capital. The study used 266 Pakistan stock exchange-listed firms data from 2011 to 2020 and estimated impact through Regression least square method and GMM that ends up showing how social capital has intangible resource of the firm and their role as mediator is highly positive significance that enhances employee's social activity and firm outcomes. Next paper comes from Iran and deals with the impacts of high population mobility and Urban Sprawl going on when an increasing number of people have chosen to leave their motherlands and resettle in a new country. These kinds of issues have concerned the government, academics and the public throughout the world since urban sprawl and exploring the world in the 21st century is marked by high population mobility. and ways to find the way towards a more successful urban sprawl following the UN-Habitat Program to implement as was the case at the Tehran City. The next paper shows the great deficit of Economic Support for Educational Institutions particularly regarding the UN Sustainable Development Goals; as a matter of fact, at Pakistan today only 15.50% of universities may be considered operationally already working according SDGs themes. Next paper deals with globalization and BRICS trends, regarding: the neo-regionalism mentioned by Hurrell (1995), as well as the particularities of these nations going on so far from the cultural, economic and technical progress showing opposite realities between nations and their reality, and which is fundamentally the guiding principle that keeps the block given the discrepancies and governmental changes in the countries particularly living heavy impacts like the Pandemia. Finally we do have some papers from Brazil, that now is moving into a new stage of Socioeconomical and Enviromental and more Democratic Goverance. One showing a new stage of acelerated increase of Renewable Energy on this paper in particular regarding onshore and offshore Wind Power at the State of Ceara, in a similar way than the Sate of Goias that is planning to reach 100% of Renewable Energy by the end of this decade but using Solar Energy; another one related to how ESG indicators are metrics that may be used by socially aware companies that aim to carry on sustainable practices to benfit in terms of financial credit; then one also related to ESG but now dealing within the context of Supply Chains; and finally on dealing with Indicators concerning the relevant issues concernng Inteligent Cities and the UN SDG 2030 Agenda.

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