



EDITORIAL

1. This first issue of this year consists basically of very interesting papers selected that were presented at a very recent Innovation Meeting **ICIM** that took place at our University PUCSP at the end of last November. The first one actually deals with knowledge creation, collaborative knowledge management and learning organizations, that shows the importance of a collaborative culture in determining organizational success, highlighting knowledge management as a driver of intellectual capital.

2. On the other hand the second one deals with a case study of a Rural Community in Brazil trying to develop a kind of ESG in Rural Settlements in a region in Brazil due to Market volatility lack of experience to foster appreciation for their products.

3. One way to deal with this kind of problems on this Digital Era would be to think on Local Plataforms using AI for example that may help socioeconomic development ecosystemially, as presented on the excellent third paper, that includes very important and updated critical issues concerning impacts of the Digital Revolution.

4. A good example of how this may happen is presented on the next paper dealing with a Project going on in Vernópolis in the State of Rio Grande do Sul in Brazil, where the government invited particularly Municipal and Private Schools as well as professional of the private and public service Schools to join efforts to help develop and distribute teaching materials for the correct disposal of waste.

5. Another example comes from the Banking System in Iran that enhance the participation and improve customers satisfaction by using Social Media Technology, based on the mediating of value perceived by customers, and this way fostering an appropriate synergy for the process.

6. Next paper delas with the importance that Management Information based on data, may mean regarding Decision Making Processes, as well as improving communication and collaboration in Organizations.

7. We are at an accelerated age of socioeconomic dynamics driven by digital Technologies like Artificial Intelligence, Machine Learning, hyperconnectivity and so on; and next excellent and very updated paper shows that opens opportunities for startups and fintechs, but that at the same time reinforces the need of a more solid and

equitable data governance aligning technological advancements with protection of rights, particularly when observing how the concentration of wealth move lately, particularly favoring the ones related to the digital area.

8. Next paper now is a study on the applications of Blockchain kind of disruptive Technologies in Supply Chains Sustainability since 2019, lately particularly regarding agricultural chains and food.

9. Next paper is deep and extraordinary phenomenological reflection of the subtle nature of Innovation from great thinkers like Martin Heidegger, Jacob Levy Moreno and Michel Henry that based on philosophical, existential and holistic perspectives.

10. Next paper deals on the way the Centennial generation is dealing with remote work, based on an exploratory survey with students from the PUCSP, showing basically that they prefer this alternative due to the fact that provides more autonomy and free time.

11. Next paper concerns to what extent besides considering as innovations for the common good, there are also social impacts and profound transformations that Artificial Intelligence and Machine Learning are imposing on Society today; so no doubt there is the need to think on Ethical aspects of the process. For this purpose, there may be a need continuous and updated training and human supervision to attain transparency and fairness and develop compliance of these processes.

12. Next paper deals with the extent of which through advanced digital Technologies we may be start living in a kind of so called MATRIX, particular when looked through an inspired pioneer Philosopher Jean Baudrillard as indicated on his book *Simulacra and Simulation* written 40 years ago, were he considered the possibilities of a kind of Biopolitical Metaverse were we may move along time and space as a kind of Avatars. Hence in particular the future through a Super intelligent AI may open hypothetical scenarios without even considering our free will, were as in a way we may be already living now.

13. Our last paper looks at Emerging Technologies that may help to Combat Climate Change, something that is becoming more and more critical. This paper in particular helps to identify and show how Information and Communication Technologies (ICTs) for monitoring Industrial Atmospheric emissions, may actually help to reduce impacts on Climate Change.

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