

## Editorial

Innovation and Sustainability represent today most relevant applied research topics at Universities and Organizations. Einstein use to say that “We can't solve problems by using the same kind of thinking we used when we created them”; and may be that's why Innovation is becoming such a key issue when seeking new ways to overcome today's most critical challenges related to Sustainability. Moreover and complementarily, Sustainability issues are becoming a most relevant focus regarding innovation everywhere in the world; as may be seen on fast and advanced developments regarding Green Economy of top economy countries like China and Japan.

This journal, seeks to publish research papers related to Innovation and Sustainability that may contribute most to these areas; based on the close collaboration and partnership going on for a few years now among the WUHAN UNIVERSITY OF TECHNOLOGY of China, the YAMAGUCHI UNIVERSITY of Japan, the TILBURG UNIVERSITY of the Netherlands and the PONTIFICAL CATHOLIC UNIVERSITY OF SAO PAULO of Brazil; regarding organizing the yearly International Conferences on Innovation and Management (ICIM). It counts also with support from the international research network of the Millennium Project that publishes yearly The State of The Future Report that deals in particular with 15 Global Challenges. No doubt the times are critical, and there is a need for Local and Global Eco-Systemic Governance for which the Earth Summit 2012 that will take place at Rio next year that will give some help; but also we may count on sharing worldwide experiences regarding inspiring State of The Art Innovations, for which this Journal hopes to give a contribution.

Papers at this journal will be selected among the more interesting and relevant presented at the last ICIM Conferences, besides some original ones. In the case of Vol. 2 papers come form the 7th International Conference on Innovation and Management (ICIM 2010) that was organized and took place at the WUHAN UNIVERSITY OF TECHNOLOGY last December. The No. 1 of this volume in particular focus on items regarding Sustainability going from Wind Energy, Low Carbon City Mobility and Reverse Supply Chain, to Social Harmony and Corporate Social Responsibility.

*Arnoldo de Hoyos*